



Pablo Camus

Art Director and Graphic Designer

Resume

CONTACT

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PROFILE

I define and build coherent, scalable brands across digital and physical touchpoints for businesses, startups, and visionary people.

I am a Senior Art Director and Graphic Designer with 10+ years of experience. My background is rooted in Branding, Web and Graphics, complemented by experience in Video Editing, Motion Graphics, and an ever-growing integration of AI tools into my creative process.

My approach combines creative craft with strategic thinking. I focus on building and maintaining cohesive brand ecosystems that improve a company's market position. Whether it's refreshing corporate guidelines or launching a multi-channel branding campaign, I thrive on crafting visual narratives that drive profitable and sustainable growth.

SKILLS

Design Skills

Branding



Digital Marketing



Web Design



Editorial



Illustration



Video Editing



2D Animation



Technical skills

Figma



Photoshop



Illustrator



Indesign



Wordpress



Html/Css



Facebook Ads



Premiere / Davinci



After Effects



WORK EXPERIENCE

● Present

Art Director / Senior Graphic Designer

Freelancer - www.muskha.com

● 2021 - 2025

Switzerland

Senior Graphic Designer

Nym Technologies - www.nym.com

Improve brand identity, executing marketing campaigns and consolidating visual consistency across all touchpoints

● 2019 - 2020

Paris

Art Director / Senior Graphic Designer

Fanprime - www.fanprime.io

Fintech Startup.

Creation of brand identity and website as well as visual strategies targeting Sports & Entertainment rights holders.

● 2018 - 2020

Barcelona

Senior Graphic Designer

ScruffyDog - www.scruffydogltd.com

Entertainment design agency.

Creation of brand identities and visuals for specific projects.

● 2015 - 2018

Barcelona

Senior Graphic Designer

Immersive Planet - www.immersiveplanet.com

Entertainment design agency.

Creation of brand identities and visuals for specific projects.

● 2011 - 2014

Barcelona

Graphic designer

07800 Management - Website under construction

Music Booking agency.

Creation of brand identity and visuals as well as web development and digital marketing.

LANGUAGES

English: Fluent

French: Native

Spanish: Native

EDUCATION

● 2008- 2009

Barcelona

Postgraduate

Multimedia

Idep Barcelona

● 2004 - 2008

Barcelona

Bachelor Degree

Visual Communication

Idep Barcelona

ABOUT

I am a strong team player, a hard worker and I enjoy working in fast-paced & collaborative environments. I feel very engaged in my job, particularly when working on projects willing to make a positive impact.

REFERENCES

● **Diego Cid**

Art Director

ScruffyDog Ltd

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● **David Lozano**

CEO

Fanprime

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● **Christian Ruiz**

CEO

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